



ROOTED CELEBRATING GROWING
IN CHRIST TODAY FOR SERVICE

This is the day the Lord has made; let us rejoice and be glad in it. - Psalm 118:24

CAMP OMEGA





Throughout our decades of service to this church, we have seen how God has made a profound impact on people's lives through the camp's ministry. The Christian communities formed at camp have made a genuine difference for the faith enrichment of so many people.

Through our diverse leadership experiences throughout the District in professional ministry positions and other various roles, we have watched young people come alive in their faith because of Camp Omega.

We have agreed to take significant leadership roles in this appeal because we want to see the ministry at Camp Omega have an even greater impact on the faith lives of families and adults. We believe that God will enable that to happen through this initiative.

Camp Omega has touched a multitude of lives through the profound and abiding experiences that happen as the love of Christ is shared through camp programs. Each of us has personally been touched by the ministry through the camp and we are excited about what is taking place.

This special appeal will touch future generations in amazing new ways! Critical needs will be addressed that will enable families and adults to experience the living Gospel of Christ through programs and activities.

Your partnership in this project will help solidify the future ministry at Camp Omega. Together, we can touch the lives of thousands of people for generations to come with the life-giving Spirit of Jesus.

We invite you to join us in supporting this incredible opportunity!

In HIS service,



Donovan Schwichtenberg
Honorary Co-Chair



Rev. Dr. Larry Griffin
Honorary Co-Chair



Curt Stoltenow
Curt Stoltenow
Honorary Co-Chair

CAMP OMEGA

22750 Lind Avenue, Waterville, MN 56096 | 507-685-4266 | www.CampOmega.org

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A BRIEF HISTORY OF CAMP OMEGA

MORE THAN 50 YEARS – CAMP OMEGA HAS BEEN ALL ABOUT RELATIONSHIPS...

A place for children, teens, adults, families, congregations, and communities to grow in their relationship to Christ...a place for campers young and old to discover and rediscover what life in Jesus means... a place for individuals to discover and rediscover what it means to live with the knowledge of a loving Savior.

Camp Omega promises to leave indelible, life-changing spiritual marks on the hearts of God's people, as campers of all ages encounter creation...create community... and commune with Christ in this special place. As those participants return home, they take with them a revitalized and contagious faith that can't help but be shared with family members, co-workers, communities, and the congregations.

“Any time you get adults out of their normal routine, you can really touch them with the Word of God and this facility will help do that in a beautiful location.”

Board Member

BOARD OF DIRECTORS

Brett Esterberg

*Beautiful Savior Lutheran Church,
Plymouth*

Shannon Hecksel

St. Paul Lutheran Church, Prior Lake

Nancy Kohrs

St Peter Lutheran Church, Goodhue

Rev Mark Loder

St James, Howard Lake

Sean Martens

Messiah Lutheran Church, Lakeville

Rev Rudy Maurer

St John Lutheran Church, Good Thunder

Rev Jon Niebuhr

Trinity Lutheran Church, Chaska

Andrew Strickland

St Paul's Lutheran Church, Prior Lake

Pam Sweere

Messiah Lutheran Church, Lakeville

Jen Veilleux

Mercy Seat Lutheran, Minneapolis

Lynn Zellmann

Zion Lutheran Church, Cologne

CAMP OMEGA LEADERSHIP STAFF

Bob LaCroix

Executive Director

Zach Stebbing

Program Director

Curt Stoltenow

Development Associate

MINISTRY AND MISSION

AT CAMP OMEGA

MISSION STATEMENT:

Rooted in Christ, Camp Omega is dedicated to assisting the congregations of the Minnesota South District of the LCMS and other Christian and community groups in nurturing the spiritual, physical, and intellectual growth of people of all ages through camp sponsored programs, resources, and facilities in an outdoor setting.

OWNERSHIP

Camp Omega is owned by the congregations of the Minnesota South District, LCMS.

THE MINISTRY OF CAMP OMEGA

PROGRAMS FOR CHILDREN AND YOUTH

Summer camp at Camp Omega offers campers of all ages an opportunity to enjoy time together with friends, learn more about our awesome Lord, and experience summer camp activities like swimming in the pool, campfires, cookouts, games, archery, and canoeing.



Camp Omega shaped my faith by helping me realize it was the most important thing in my life.

Former Counselor

The family retreat center is important because it gives families time to sit down and connect.

Camper Parent



I would love to have the pastor's wives retreat here and not in a hotel somewhere.

Church Leader

We do use Camp Omega, but if we had this center we would make better use of it.

Pastor

“Camp Omega assists parents, congregations and schools in the spiritual formation of our young people; it allows them to experience God’s beautiful creation; and, it blesses them with meaningful relationships with good Christian role models and other young people their own age.”

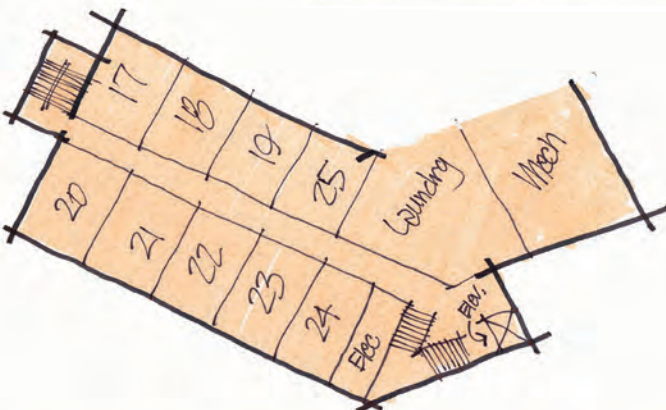
Campaign Leader

VISION FOR EXPANDED MINISTRY

THROUGH THE RETREAT CENTER



Site Plan / Main Level Floor Plan



Lower Level Floor Plan

The new facility will accommodate the needs of more adults with 25 modern guest rooms, private bathrooms, and meeting areas that will serve an additional 100 people.

In order to remain relevant for the Minnesota South District and others, Camp Omega must develop ministries to adults and families. Camp Omega currently serves adults; however, many are unwilling to spend the night due to communal bathrooms and bunk bed sleeping.

When completed, Camp Omega will be positioned to serve groups of all age demographics and expand its ministry to serve all people in the churches of the Minnesota South District. Furthermore, Camp Omega will be in a stronger financial position to continue its ministry in the new economic realities that have come about in recent years.

ACCOMPLISHING THE VISION

Adult & Family Retreat Center Camp Omega



NORTH ELEVATION



EAST ELEVATION



WEST ELEVATION



SUMMARY OF COSTS:

Retreat Center Construction	\$2.8 million (17,500 square feet)
Site Costs—architect, permits, septic, etc.	\$360,000
Furnishings and Equipment	\$140,000
	\$3.3 million

*Above figures include fundraising costs

ROOTED | CELEBRATING | GROWING

GOAL \$3.3 MILLION

THE CAMP OMEGA BOARD OF DIRECTORS

has authorized and the Minnesota South District has endorsed a multi-year capital campaign, Rooted, Celebrating, Growing, for the purpose of raising funds for a new adult and family retreat center.

This campaign will seek contributions from individuals, families, congregations, organizations, foundations, and businesses from across the Minnesota South District.

Gifts will be received in the form of cash or assets that can be readily converted to cash, appreciated securities, and needed gifts-in-kind such as construction materials. Contributions are encouraged on a pledge or “intent” basis with donors having the opportunity to fulfill pledges over a three-to-five-year payment period.

CAMPAIGN LEADERSHIP

Rev. Dr. Larry Griffin — Honorary Co-Chair
Donovan Schwichtenberg — Honorary Co-Chair
Curt Stoltenow — Honorary Co-Chair
Rev. Dr. Larry Griffin — Congregational Co-Chair
Rev. Don Taylor — Congregational Co-Chair
Pam Sweere — Staff Alumni Co-Chair
Jen Veilleux — Staff Alumni Co-Chair
Nancy Kohrs — LWML Chair
Lynn Zellman — LLL Chair
Bob LaCroix — Executive Director

“It will make available a state-of-the-art facility for group meetings, family gatherings, spiritual retreats, etc. The accommodations will meet the expectations of people today and for years to come.”

Campaign Leader



GIFTS NEEDED

TO REACH \$3.3 MILLION THE FOLLOWING GIFTS WILL BE NEEDED

Number of Gifts Needed	Amount	Cumulative Total
1 gift	\$250,000 or more	\$250,000
3 gifts	\$100,000	\$550,000
4 gifts	\$75,000	\$850,000
8 gifts	\$50,000	\$1,250,000
10 gifts	\$25,000	\$1,500,000
20 gifts	\$15,000	\$1,800,000
30 gifts	\$10,000	\$2,100,000
50 gifts	\$5,000	\$2,350,000
200 gifts	\$2,500	\$2,850,000
300 gifts	\$1,000	\$3,150,000
500 gifts	\$200	\$3,250,000
Many gifts of other amounts		\$3.3 million



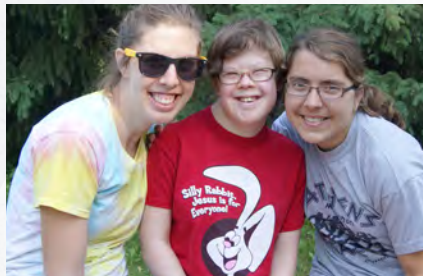
CAMPAIGN TIMETABLE

- 2014** Board/Former Board Campaign Conducted
Major Gift Campaign Begins
- 2015** Congregational Campaign Begins
Major Gift Campaign Continues/Concludes
Staff Alumni Campaign
- 2016** Congregational Campaign Continues
LWML Campaign
LLL Campaign
- 2017** Campaign Concludes
- 2018** Construction Begins (Spring)



I hope this new center brings more generations of people to camp so we are serving more people and giving adults a chance to grow in faith.

Board Member



We could have more congregational members experience the place —elders, LWML, men, council to gather in creation and learn about God to grow in faith.

Pastor



LCMS is growing older as a denomination. This is an opportunity to reach more people of all ages so that we might, as a denomination, make an eternal difference in people's lives.

Pastor



I love the ministry at Camp Omega because it assists parents, congregations, and schools in the spiritual formation of our young people; it allows them to experience God's beautiful creation; and, it blesses them with meaningful relationships with good Christian role models and other young people their own age.

Parent



NAMING AND MEMORIAL OPPORTUNITIES

The projects listed below are available as naming and memorial opportunities for individuals, families, congregations, and organizations. If interested in one or more of these opportunities donors should contact the campaign office to be sure of the current status of availability.

All named/memorialized projects will be tastefully recognized on a wall of honor that tells the story of the campaign. Requests for anonymity will be honored.

Gift Amount	Number of Opportunities	Project List
\$1 million	1	Naming for Adult Retreat Center
\$250,000	1	Upper Floor
\$100,000	1	Meeting Room
\$75,000	1	Commercial Laundry Room
\$50,000	1	Medium Gathering Room
\$35,000	1	Parking Lot
\$30,000	2	Gathering Patio Deck
\$25,000	25	Guest Rooms
\$20,000	2	Elevator Small Gathering Room
\$15,000	31	25 Guest Room Furnishings Lounge Furnishings Gathering Room Furnishings Vestibule Kitchen Prep Area Outdoor Gathering Landscaping

(Please contact the Camp Omega office for an up-to-date naming list. It is possible that as architectural drawings are finalized, new opportunities may become available.)

THE CONGREGATIONAL APPEAL

ROOTED, CELEBRATING, GROWING...AN OPPORTUNITY FOR CONGREGATIONS OF THE MINNESOTA SOUTH DISTRICT TO ENHANCE MINISTRY FOR ALL GENERATIONS.

The Minnesota South District Board of Directors has approved and endorsed this campaign for Camp Omega for the congregations of the District. The campaign, to begin in 2014, will provide each congregation in the District the opportunity to establish for future generations the same Christ-centered opportunities which Camp Omega has provided for hundreds of thousands of people over the past 50 years.



THE LUTHERAN CHURCH—MISSOURI SYNOD

Minnesota South District

...developing leaders intentionally engaged in the mission of God

February, 2014

Dear fellow Servant in Christ:

Camp Omega has a rich history of passing on the Christian faith to the children and young people in the churches and communities around our District. This ministry not only passes on the faith, but also raises up leaders, providing a ministry that sustains people throughout their lives.

It is time now that Camp Omega begins to provide these same faith-enriching experiences to families and adults. The new proposed Adult/Family Retreat Center will transform the ministry at Camp Omega to reach all generations. It will no doubt benefit your congregation in many ways.

Stories abound of children and youth bringing friends to Camp Omega whose lives are touched for eternity by the Gospel of Jesus Christ. Today, our camp is richly blessed with capable and inspiring leadership as well as strong financial management. It is the right time to build on these strengths and extend our reach even further. Let me encourage you to invest in this opportunity to reach new people for Christ through the retreat ministries of Camp Omega with families and adults.

The congregations of the Minnesota South District need this space. We need comfortable and welcoming facilities for spiritual renewal retreats, marriage retreats, leadership retreats, and other ministry planning events. I look forward to being able to take our district staff and leaders there as we seek to grow spiritually in our ministry skills and in our relationships with one another.

So committed is the Board of Directors of the Minnesota South District to this opportunity that at our February, 2014 meeting we voted unanimously to pledge \$200,000 toward the goal of the campaign. We hope this pledge moves the camp forward "out of the gate" in reaching its goal.

Please give everyone in your congregation the opportunity to hear the story of this campaign so that this valuable ministry will be enhanced with new facilities – all for the sake of the mission of Jesus Christ.

Yours in Christ,

Rev. Dr. Dean Nadasdy, President
Minnesota South District
The Lutheran Church-Missouri Synod



TIMETABLE FOR CONGREGATIONAL PARTICIPATION ACROSS THE DISTRICT

September, 2014	Training of Church Council Visitors
October – December, 2014	Council Visits Conducted
January, 2015	Training Congregational Leaders
February, 2015 through May, 2018	Five-Week Congregational Campaigns Conducted

Each congregation is encouraged to conduct a 5-6 week campaign effort with each family of the congregation offered an opportunity to make a gift to the project.



“

The new center excites me because it will provide space for a unique use not yet available to people. Camp Omega's ministry will reach more families and adult groups through this new facility, offering full-service retreat opportunities. Parents and grandparents have watched our youth thrive and grow in faith at Camp Omega. Finally we have the option to share that experience in family or adult group settings in accommodations that are suitable to all ages.”

Board Member

I love the ministry at Camp Omega because my family has had the privilege of the incredible experience of summer camps and youth retreats. For Vonie and me, we could not ask for a better reinforcement of the faith and values our children, and now our grandchildren, learn at home, in their Christian schools, and at church. The camp offers staff whose lifestyle and example mentors both children and youth.

Parent



“The new adult retreat center at Camp Omega excites me because couples and families need a nice place to stay while on retreat. The new facility offers similar physical accommodations available in most top rate motels. An incentive to come, stay in comfort and be renewed spiritually.”

Parent

TARGET GOALS

Each congregation is asked to select a non-binding target goal for its campaign effort. Suggested target goals will not be treated as pledges by the congregation. Target goals are important to stimulate members' responses to the campaign effort within their own congregation.

SUGGESTED GOAL LEVELS

Since most pastors and lay leaders indicate that the true size of their congregation is indicated by average weekly attendance at worship, target goals have been suggested on that basis:

THESE ARE SUGGESTED 3-YEAR, TOTAL GOALS

Basic Goal	\$100 per worshipper (\$33.34 per worshipper per year)
Challenge Goal	\$200 per worshipper (\$66.67 per worshipper per year)
Sacrificial Goal	\$300 per worshipper (\$100 per worshipper per year)

For example, a congregation with an average worship attendance of 100 persons could select from among the following three year goals:

Basic Goal	\$10,000
Challenge Goal	\$20,000
Sacrificial Goal	\$30,000

Please don't announce to the congregation that each person has to give only \$100 if the Basic Goal is selected. We are not called to equal giving; we are called to equal sacrifice. Some people will want to give more than the amount selected while others will not be able to give that much. The figures shown are simply for establishing the goal.

I have not experienced the “camp” setting other than at work weekend, but it is a place to leave the every day world behind and enjoy nature while using my God given talents to help others enjoy camp.

Counselor



YOUR CONGREGATION'S PARTICIPATION

Camp Omega can fully fund the Adult Retreat Center and serve generations to come. But it will take the strong and faithful support of the congregations of the Minnesota South District to lead the way on building ministry for the next 50 years.

The new adult retreat center at Camp Omega excites me because it will make available a state-of-the-art facility for group meetings, family gatherings, spiritual retreats, etc. The accommodations will meet the expectations of people today and for years to come.

Pastor



OPTIONS FOR CONGREGATION PARTICIPATION

Every congregation will be provided a complete set of materials, a video, worship and temple talk aids, and a complete manual for conducting the campaign among the members and families of the congregations.

Complete, comprehensive training events will be held across the District for all congregation leaders, and campaign staff from Camp Omega will be available for presentations and assistance within the congregation.

Gifting through congregational budgets is strongly discouraged as it will often affect mission giving to the District or other congregational ministries. The most effective options give members of the congregation the option to make a gift if they so desire, directly to Camp Omega and the project. The options that are suggested include:

- **Events/dinner**
- **Cottage meetings**
- **Phonathon**
- **Sunday morning ingatherings**
- **Special Gifts effort**
- **Special offerings**

It seems like you are just having fun, but you are having fun while learning about Jesus.

Camper



I love the ministry of Camp Omega because it's all about Christ in a setting that allows total focus on Him. At camp, we leave life's struggles at the entrance and become a community of believers in relaxing, Christian togetherness. Camp Omega has all the components for such a ministry.

Pastor

The new facility could bring people that had not had previous contact with camp or the message of Christ. Hopefully, being in the setting at camp would impact them in positive ways that we may never know about, but the Holy Spirit could move them.

Parent





Camp Omega

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(507) 685-4266
www.CampOmega.org

FOR STATUS
UPDATES

Bob LaCroix, Executive Director | Bob@CampOmega.org

